|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Company Overview** | | | | | | | | |
| **Company**  **Information** | **Name of Product/Service** |  | | | | | | |
| **Summary of Product/Service** | *Please provide a brief summary of your product or service that your company aims to introduce to the U.S. market through this program.* | | | | | | |
| **Company Name** |  | | | | **CEO** | |  |
| **Date of Establishment** | *YYYY-MM-DD* | | | | **Company Type** | | □ Small Business  □ Medium-sized Enterprise |
| **Industry Sector** |  | | | | **Technology Focus** | |  |
| **Business Model** | *B2B/B2C/B2G* | | | | **Stock Market Status** | | *e.g. Series-B*  *ex. IPO(KOSDAQ)*  *ex. Planned IPO (May 2025)* |
| **Address** | *( POSTCODE ) XXXX* | | | | | | |
| **Website(Eng)** |  | | | | | | |
|  | **2022** | | | **2023** | | | **2024** | |
| **Annual Revenue**  (Unit: $) |  | | |  | | |  | |
| **Export Revenue**  (Unit: $) |  | | |  | | |  | |
| **Investment Raised** | **Date** | | **Institution** | | **Round** | | | **Investment Amount** |
|  | |  | | *Series A...* | | | *(Unit: $)* |
|  | |  | |  | | | *(Unit: $)* |
|  | |  | |  | | | *(Unit: $)* |
| **Total (Accumulative Investment)** (Unit: $) | | | | | | |  |
| **R&D Investment Ratio for Technology Development** (Unit: %)  \*(Technology Development Investment ÷ Total Revenue) × 100 | | | | | | |  |
| **Overseas Subsidiary Status**  (Region, Year) | *e.g. Tokyo, Japan(2024)*  *e.g. Planned establishment of a subsidiary in Boston, USA (3Q, 2025).* | | | | | | | |
| **Countries for Overseas Expansion** | **Category** | **Country** | | | | **Entry Date** | | **Details** |
| *Existing/Planned* |  | | | |  | |  |
|  |  | | | |  | |  |
| **References** | *e.g. Korean service partnership, Overseas Service contracts, PoC, Foreign Investment attraction, Awards, etc.* | | | | | | | |

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| **Program Participation Plan Summary** | |
| **Summary of Product/Service** | *Product/Service Name*  *Please provide a brief summary of your product or service that your company aims to introduce to the U.S. market through this program.* |
| **Company Name** |  |
| **Business Relevance** | |  | | --- | | *※ Provide a concise summary focusing on key objectives and business needs.* | |
| **Competitive Edge & Technological Capabilities** | |  | | --- | | *※ Summarize your company’s competitive advantages in global markets, including key technologies, product certifications, and differentiation factors.* | |
| **Global Expansion & Market Entry Strategy** | |  | | --- | | *※ Outline your company’s global expansion capabilities and international market entry strategies.* | |
| **Performance & Growth Plan** | |  | | --- | | *※ Present a high-level plan for achieving business milestones in the target market, including growth strategies and expected outcomes.* | |
| **Additional Information** | |  | | --- | | ※ Use this section for any additional relevant details. | |

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| **Program Participation Plan** | |
| *\** Please describe how your company intends to participate in and leverage the NYU AI Innovation Accelerator. You may include goals related to strategic insights, business development, networking, and localization for the U.S. East Coast market.. | |
| * *Example: Goal, Strategy & Plans, Current Status, Target Industry, others (success story), etc.* | |
| **Purpose & Expected Outcomes** | * *What are your primary goals for participating in this program? What outcomes do you expect (e.g., partnership opportunities, market traction, product refinement, etc)?* |
| **Areas Where NYU Can Support** | * *Please highlight the types of support you wish to receive (e.g., partner meeting, academic collaboration, legal/regulatory guidance, U.S. hiring, branding, investor introductions).* |
| Please note: This section is intended to help us understand your areas of interest and support needs. While we will do our best to consider your requests, NYU does not guarantee that all requested connections or support will be provided. |

<Annex: CV of head of participants>

*\*\* Submit(write) in your preferred format on the page \*\**